A Year of Literary Celebrations

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North Country Library System
November is...

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National Novel Writing Month

National Picture Book Month

National Family Literacy Month

National Life Writing Month
Why Celebrate Literary Holidays?
Literary Holidays...

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Spark display ideas

Inspire programming connections

Create marketing/social media opportunities

Build a culture of reading!
Month by Month
January

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2: National Science Fiction Day

Create a display featuring debut or under the radar authors

Host a build a robot program

Fourth Wednesday: Library Shelfie Day

Great way to engage your social media followers

Check #libraryshelfie for some creative examples...
February

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**First Saturday: Take Your Child to the Library Day**

Planning and promotional materials available [on the NYLA website](http://www.takeyourchildtothelibrary.org) or:

1: World Read Aloud Day

Planning and promotional materials available [on the LitWorld website](http://www.taketheworldreadaloudday.com)
March

First Full Week of March: Read an E-book Week

An excellent time to promote the NCLS OverDrive collection!

1: Read Across America Day

National literacy awareness program

Sponsored by the NEA

Has traditionally been celebrated on Dr. Seuss’s birthday (or close to it)

[Printable resource calendar](#) to promote reading year-round
April

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**National Poetry Month**

- Poem in your Pocket Day
- Host an open-mic poetry night
- Spine poetry contest on social media #BookSpinePoetry
- Poetry writing workshop
- Magnetic poetry

**Second Week: National Library Week**

- Issue a Visit Every Library challenge!
- Library tours/open house
- Create video PSAs
  
#LibrariesTransform
May

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First Week of May: Children’s Book Week

2019 is the 100th anniversary of Children’s Book Week!

Planning and promotional materials available on Every Child a Reader

First Saturday: Free Comic Book Day

Become a library partner

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June

Audiobook Appreciation Month

Podcast to audiobook readalikes

Recommendations for the family taking a long trip together

Free Sync downloads all summer

11 ideas from Book on Tape

1: National Penpal Day

Make your own crafty envelopes

Connect with another library
July

25: National Threading the Needle Day

Fire up those sewing machines!

31: Harry Potter’s Birthday!

Movie marathon

Run a house scarf knitting program

Host a live-action quidditch game

Google has got you covered
August

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**Romance Awareness Month**

Invite patrons to share the stories of how they met their significant others - write or record!

Rom-com movie bingo night

Speed-dating

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2: **National Coloring Book Day**

Popular with children and adults!
September

National Library Card Signup Month

Press kit with statistics, PSAs, and social media graphics

22: Dear Diary Day

Diary-style novel display

Write your own memoir workshop

Make/decorate your own journal

22: Hobbit Day!

http://publiclibrariesonline.org/2012/12/celebrate-the-hobbit-at-the-public-library/
October

Columbus Week: Teen Read Week
Created by YALSA
50 Programming ideas
Teens’ Top Ten readers choice award
Marketing and publicity resources

National Reading Group Month
Marketing toolkit on the National Reading Group Month website
November

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**Picture Book Month**

Planning an promotional resources can be found on [the Picture Book Month website](#).

**National Novel Writing Month**

Write a novel in 30 days

Young Writers Program

Resources and tips for hosting write-ins and supporting writers

More information at [nanowrimo.org](http://nanowrimo.org)
December

First Week: National Cookie Cutter Week

Cookbook display
Cookie decorating program
Cookie cut your own ornaments
3-D print your own cookie cutters!

8: Pretend to Be a Time Traveler Day

History books/historical fiction/time travel display
Doctor Who vs. Outlander cosplay throwdown
Tools and Tips
So, how to keep track of everything?

★ An online or printed calendar
★ Library Holidays At-a-Glance for your corkboard
★ A monthly email reminder about what’s coming up
★ These slides!
Calendars

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Book Riot’s Calendar of Book Holidays

Read Across America Calendar of Monthly Observances

Flavorwire Literary Calendar

National Day Calendar
YEAH!!
Thank you!